

## **ISSUES/DESCRIPTIONS REPORT**

1<sup>st</sup> Quarter, 2007

**WSBK-TV Boston** 

# WSBK-TV/TV38 – Boston, MA Quarterly Issues/Program List CBS Corporation

#### March 31, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

### **PROGRAM INDEX**

<u>TV38 News</u> – TV38 News is the market's only broadcast newscast available at 9:30 p.m. Anchored by Chris May and Sara Underwood, the newscast delivers a contemporary half-hour of news filled with comprehensive coverage of local politics, community events, medical updates, and issues of importance to the community.

Airs: Monday-Friday at 9:30 p.m.

Duration: 30 minutes

#### **TV38 NEWS**

#### **Political**

- 1/2/07 Report on how the Massachusetts legislature received enough votes to advance a ballot question banning gay marriage.
- 1/4/07 Report on Deval Patrick's historic inauguration, making him the first black governor of Massachusetts.
- 1/23/07 Report on the President's State of the Union Address.
- 1/25/07 Report on how Governor Patrick will provide weekly podcasts for residents containing discussion on local politics.
- 2/12/07 Report on Barack Obama's Town Hall meeting at the University of New Hampshire, where he answered questions on various topics including the war and gay marriage.
- 3/15/07 Report on presidential candidate John Edwards' trip to New Hampshire, where he spoke about ending poverty to make America a safer place to live.
- 3/21/07 Report on how Robert Travaglini has stepped down from his role as <u>State</u> Senate president.

#### Health & Medical

- 1/2/07 Report on how teen girls who read dieting articles are more likely to practice extreme weight loss measures.
- 1/5/07 Report on Slentrol, a new weight loss drug for dogs that reduces the amount of fat a dog can absorb and makes the animal feel full.
- 1/8/07 Report on a study that found mothers who are taller than the average of 5 foot four inches had a higher rate of giving birth to twins.
- 1/11/07 Report on how the number of obesity surgeries performed on people ages 55 and over has jumped 2,000 percent over the past 10 years.
- 1/15/07 Report on how doctors are preparing for the first uterus transplant that, if successful, would allow a woman whose uterus has been damaged by cancer, disease or injury the chance to have children.
- 1/18/07 Report on findings from Harvard researchers that show top cigarette companies are guilty of using tobacco with more nicotine and a design that gives smokers more puffs per cigarette.

- 1/31/07 Report on a California company that is working on pain medication that can be smoked to relieve migraine pain, panic or agitation almost instantly by passing through the lungs and blood.
- 2/1/07 Report on how the CDC would like to create a Panic Severity Index to rank cases of the flu.
- 2/2/07 Report on a study that found binge eating to be more widespread than anorexia and bulimia combined.
- 2/8/07 Report on a new study that found one in every 150 children has autism.
- 2/9/07 Report on a study by the University of Rochester that found video games can potentially sharpen your vision by helping players ignore visual distractions.
- 2/12/07 Report on how naps during the day can be beneficial for your heart by reducing stress.
- 2/19/07 Report on the American Heart Association's new guidelines for women's health that address diet, exercise and a daily dose of aspirin.
- 2/27/07 Report on a study that found women who ate one serving a day of fatty dairy foods, like ice cream, were less likely to have problems conceiving.
- 2/28/07 Report on how children are gaining weight over summer school vacation.
- 3/5/07 Report on how childhood obesity in the United States appears to be causing girls to hit puberty at an earlier age.
- 3/12/07 Report on research by the State University of New York on teens' mood swings, and how the hormone used to calm one down also causes anxiety levels to rise.
- 3/13/07 Report on how consuming salmon can put you in a better mood, because of the Omega 3 fatty acids in the fish that affect areas of the brain that control emotion.
- 3/15/07 Report on how only a third of Americans are eating the recommended three servings of fruits and vegetables a day.
- 3/20/07 Report on the increasing number of cases of Alzheimer's diagnosed each year.
- 3/26/07 Report on a study that found medication to be just as effective as angioplasty in heart patients.
- 3/27/07 Report on a study that found long-term use of low or moderate doses of Aspirin can reduce all causes of mortality in women.

3/28/07 – Report on how the American Cancer Society now recommends MRI's for atrisk women, because they are more likely to detect breast cancer than a mammogram.

3/29/07 – Report on how Japanese researchers are developing a vaccine for Alzheimer's.

#### Law/Safety & Security

- 1/5/07 Report on how 10 out of 12 top brand car seats tested by Consumer Reports did not pass safety tests.
- 1/18/07 Report on how Consumer Reports' test on car seats was wrong, and that the test simulated cars moving at 70 mph, not 38 mph.
- 1/24/07 Report on how Governor Patrick filed a bill that would provide Danvers homeowners a tax abatement if their tax assessments dropped by 30 percent or more due to the recent chemical blast
- 2/9/07 Report on a recall of the Easy Bake Oven due to children's hands getting stuck in the oven door.
- 2/15/07 Report on a Peter Pan peanut butter recall in Massachusetts due to cases of salmonella traced to the product.
- 2/22/07 Report on how the New Hampshire Senate voted to ban smoking in bars and restaurants.
- 3/14/07 Report on how some sleeping pills have caused people to suffer from rare, but extreme, side effects like sleep-driving.
- 3/15/07 Report from the National Center on Addiction and Substance Abuse that nearly half of full-time college students are abusing alcohol or drugs.
- 3/26/07 Report on how New Hampshire state officials have announced plans to begin mosquito control early to prevent the Triple E virus.
- 3/27/07 Report on a major recall of 95 brands of pet food that ha<u>ves</u> been found to contain rat poison.
- 3/28/07 Report on how the Guardian Angels, and anti-crime group, are in Boston to help reduce crime.

#### **Community/Culture**

- 1/12/07 Report on how Governor Deval Patrick asked supporters to bring pairs of shoes to his inaugural services as part of a winter footwear drive for needy children.
- 1/15/07 Report on Boston's Martin Luther King, Jr. celebration at Faneuil Hall.

2/15/07 – Report on a graduate of Nativity Prep Middle School in Roxbury, who started as a troubled student, but graduated from Duke University, and has returned to give back to the school that gave him the opportunity to succeed.
3/26/07 – Report on how Boston's Duck Tours are now open for their fourteenth season of touring Boston neighborhoods and the Charles River.
This Quarterly Issues/Program List was placed in the Public File on April 10, 2007 by:
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